

DRAFT

Address by
Wendy Alleyne, Sponsorship and Promotions Manager
Digicel (Trinidad and Tobago) Limited
At the Opening Ceremony of the Special Olympics 29th Annual National Games
Police Barracks, St. James
Saturday May 28th 2011
8:45 a.m.

The Honorable Anil Roberts, Minister of Sport and Youth Affairs, members of the Special Olympics of Trinidad and Tobago organisation, members of the media – Good morning.

I would like to welcome you to the Opening Ceremony of the Special Olympics 29th Annual National Games. It is at moments like this – when all of you athletes come together to engage in friendly competition – that we at Digicel feel most fortunate to be part of this long-term partnership with the Special Olympics.

Going back to 2001, Digicel has teamed up with the Special Olympics to help provide opportunities for athletes just like you to learn and grow, competing on the national and then international stage. We have worked with the Special Olympics in the wider Caribbean and Latin America, sponsoring fund-raisers, training camps, and local and regional Special Olympics Games. As employees of Digicel, we even give of our personal

time, helping to ensure that you all have the opportunity to fulfil your dreams.

Every year we come out and watch you all prepare to do your absolute best, competing in a wide range of sports – from football to aquatics and bocce ball to weightlifting. We have watched you all blossom into world-class athletes ready to compete at the international level. This year is no exception. Digicel has complete and total faith in your commitment to representing the nation on an international level and we aim to support you in this endeavour.

To that end, we have sponsored the National Games and donated \$202,000.00 plus 55 pairs of sneakers to the national team. We're dedicated to helping you achieve your goals. We cannot wait to watch you take to the fields, the courts, the tracks and the pools in Athens at the 2011 Special Olympics World Summer Games. We know you are ready to show the world what you've got and we'll be here, cheering you on.

But FIRST! We are here at the National Games. We want to see you play your hearts out on your home soil, in preparation for what you're going to do when you hit that international stage.

We know you'll be great.

Here and abroad.

So let the games begin.

End